

AWARENESS OF DRM PLAN

Output indicator

Indicator Phrasing

INDICATOR PHRASING: number of people aware of their role in the key disaster risk management measures promoted by the DRM plan

What is its purpose?

The indicator measures the number of people who know what key actions they should take as a part of the measures promoted by a local DRM plan. It is among the main indicators showing how effective a DRM plan is likely to be.

How to Collect and Analyse the Required Data

Determine the indicator's value by using the following methodology:

- 1) Review the target communities' disaster risk management (DRM) plans and **define the most important actions that local residents are supposed to take** (or avoid taking) as a part of the local DRM measures. Select only a small number (3 - 4) of the most important actions.
- 2) **Decide the minimum number / types of actions a person needs to know about** in order to be considered as "knowing their role in the DRM measures" (e.g. at least 2 out of 3 desired actions).
- 3) **Prepare survey questions** assessing local residents' knowledge of what their role in the DRM plan is - what they are supposed to do (or avoid doing). As much as possible, use scenario-based questions where a data collector gives the respondent a certain situation and asks her/him what s/he thinks that s/he should do in such a situation.
- 4) **Conduct interviews** with a [representative sample](#) of the target group members, asking them the questions defined in point 3.
- 5) **Count the number of respondents** who could be considered as "knowing their role in the DRM measures" (see point 2 above).

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5) Count the number of respondents who could be considered as "knowing their role in the DRM measures" (see point 2 above).

6) To **calculate the indicator's value:**

- Divide the number of people who know what their role is by the total number of respondents

- Multiply the result by 100 to convert it to a percentage

- Multiply the percentage by the total number of the target group members (i.e. the targeted local residents)

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Disaggregate by

Disaggregate the data by gender, age group, location and other relevant criteria depending on the context of your project.