

# WRITTEN SUBMISSIONS TO DECISION MAKERS

Output indicator

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## Indicator Phrasing

**INDICATOR PHRASING:** The number of written submissions made in order to influence decision makers

## What is its purpose?

Demonstrates influence, number of written submissions such as reports/briefings/letters, produced to influence policy makers and decision makers. Produced by Tearfund, or supporters, allies and partners where our input can be attributed. A policy maker or decision maker is someone who is able to approve and/or implement the public policy or practice change you are seeking to influence.

## How to Collect and Analyse the Required Data

As your organisation produces and submits papers/ reports/ briefings/letters, note and count them in a spreadsheet or directly on Tearfund's Track system.

## Disaggregate by

If you want internally to disaggregate this you could into different types of written submissions. But as an indicator it is more useful to count them together.

## Important Comments

This indicator is mainly for policy submissions, letters to officials or ministers, etc - not petitions which are counted under simple campaign actions.