## VOICE

Outcome indicator

## Indicator Phrasing

INDICATOR PHRASING: \% of community leaders in the project area that rank community members as one of the top three influences on their decision-making

## What is its purpose?

To assess the weight given to the views of community members by their leaders

## How to Collect and Analyse the Required Data

Collected as part of a survey. Typical questions could ask the extent to which respondents agreed or disagreed with the following statements:

1. My local [insert category - ie community, church, government...] leader listens to me if I have legitimate concerns
2. My local [insert category] leader understands what my most important needs are
3. My local [insert category] leader will introduce changes to policies, priorities or practices in response to my legitimate concerns or to meet my priority needs.
4. My local [insert category] leader puts their own or their own group's interests above the interests of the community as a whole.
5. Imagine a ten step ladder, where on the bottom, the first step, stand people whose views are completely ignored by community leaders and decision-makers, and on the highest step, the tenth step, stand those to whom community leaders pay the most attention and who have the greatest influence over their decisions. On which step do you think you stand?

For analysis a simpe percentage should be taken of the number of respondents reporting that they agree or strongly agree with the statement(s). Care should be taken in deciding whether this percentage applies to just those surveyed or whther it can be ascribed to the population as a whole. This will depend on the design of the survey and whether it was a representative sample of the population.

Disaggregate by

Disaggregation is particularly important here as you are looking to see if there are significant differnces between different groups in the community. Gender and age group as standard but you should also include other relevent social identity markers especially those that think may be the most marginalised. You will need to think carefully about who you survey to ensure that you survey sufficient people from these groups to allow you to make meaningful deductions from the data.

