

MESSAGE DISTRIBUTION

Output indicator

Indicator Phrasing

INDICATOR PHRASING: Number of information products distributed in target communities

What is its purpose?

To track what messages have been distributed within communities

How to Collect and Analyse the Required Data

Maintain a log of products that have been produced and the date, location and means of dissemination.

Disaggregate by

Disaggregated by type. Information products include posters, brochures, phone messages, pre-recorded messages, radio programs and jingles